

51st Annual



April 14, 2011

SPONSORSHIP PACKET

www.FITENITE.com



FITE NITE 2010

Thursday, April 14, 2011 @ the Cotton Gin in Maxwell, TX

The tradition of “Fite Nite” remains one of the longest standing events at any University throughout the state of Texas. Delivering year after year since 1957, Fite Nite continues to provide some of the best amateur boxing in Central Texas. The event showcases up to twenty-five bouts, with attendance including students from Texas State, the University of Texas, U.T.S.A., St. Edward’s, Texas Lutheran, and Trinity, as well as local area residents. Attendance typically averages 4,000+ people, making Fite Nite an enormously popular and successful annual event.

The Fite Nite team will be coordinating for this year’s explosive experience on Thursday, April 14, 2011 at the Cotton Gin in Maxwell, TX. A program will be produced that contains fighter match-ups and bios, company advertisements, and articles about and relating to the event itself. The program will be hand distributed prior to the event on the Texas State campus, San Marcos community, and at the event. Sponsorship packages allow you to display your logo in the commercial, the program and/or on flyers, the website, t-shirts, and possible signage to be placed at the venue.

Benefits

Cost-effective marketing towards your target market!

- 5,000 programs to be distributed
- Sponsor name listed on commercial
- Various promotional flyers
- T-shirts
- Online logo placement
- Banners and/or signs at venue
- Booth placement
- VIP tickets and parking passes for the event

Sponsorship packages must be paid in full no later than March 11, 2011!



SPONSOR PACKAGES

Thursday, April 14, 2011 @ the Cotton Gin in Maxwell, TX

K.O. - \$150

- Business-card ad in program (vertical/horizontal 3.75" x 2.25")
- Name listed on web site (no logo)
- 4 general admission tickets

T.K.O. - \$300

- 1/4 page ad in program (vertical 3.75" x 4.75")
- Logo on website
- 6 general admission tickets

Middleweight - \$500

- 1/3 page ad in program (vertical 2.25" x 9.78") Or 1/4 page (vertical 3.75" x 4.75")
- Logo on website
- Company name on official event t-shirt
- 4 VIP tickets ringside
- VIP parking pass

Heavyweight - \$1000

- Full page ad in program (7.875" x 9.78")
- Logo on website
- Company name listed on TV Commercial
- Company name on official event t-shirt
- Name listed on event flyers (no logo)
- Placement of 5 banners and/or signs (provided by sponsor)
- Placement of booth at venue for product endorsement
- 6 VIP tickets ringside
- VIP parking pass

World Champion - \$2000

- Full page ad in program (7.875" x 9.78")
- Company name listed on TV commercial
- Logo on Website
- Company name on official event t-shirt
- Logo on event flyers
- Placement of 5 banners and/or signs (provided by sponsor)
- Placement of booth at venue for product endorsement
- 8 VIP tickets ringside and 2VIP parking passes
- Placement of ad in program: Back cover +\$500, inside cover +\$200, inside back cover +\$200 (if one of these is not selected your ad will randomly be placed in the program.)

Additional Options

- Additional Banner Fee (banner supplied by sponsor) - \$100/ea.
- Booth Set-Up Fee- \$500



ADVERTISING POLICIES

Thursday, April 14, 2011 @ the Cotton Gin in Maxwell, TX

Deadline

All artwork must be presented in finished form by March 11, 2011. Delivery can be via hand or email.

Production Requirements

Art must be a minimum of 300 dpi and designed to the exact size. We take no responsibility for the reproduction of any advertisement that is below 300 dpi.

Files must be in TIFF, EPS, PSD or PDF format with all fonts included or converted to outlines/paths. JPG files are not acceptable. Additionally, a bleed of .25" is required. All signage for the event must be supplied by the customer and submitted by March 11, 2011. Please specify to the sponsorship chair the details of your advertisement, i.e. if your artwork needs to be scanned or copied. Digital advertisements that can be sent through email are highly preferred.

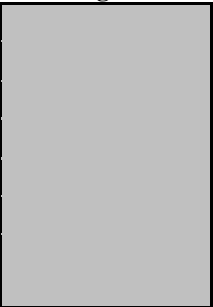
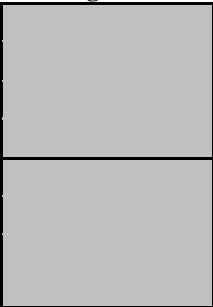
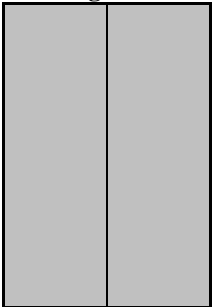
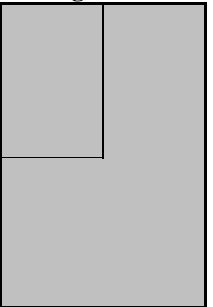

Payment

Payment is required in advance before insertion of advertisement (deadline for payment is March 5, 2010).

Errors

Advertisers are responsible for proofing their submissions and hold Fite Nite harmless for any typographical errors in the design of their ad.

Sizes

Full Page	1/2 Page	1/3 Page	1/4 Page	Business Card
				
7.875"x9.78"	7.785"x4.75"	2.25"x9.78"	3.75"x4.75"	3.75"x2.25"

Contacts

Sam Cockburn
Fite Nite Director
(512) 947-6302
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Sponsorships Chair
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PREVIOUS SPONSORS

Thursday, April 14, 2011 @ the Cotton Gin in Maxwell, TX

Miller Brewing Company

Headline event sponsor

Abbreviated List of Local Sponsors

- Stratosphere
- Sac-n-Pac
- Brain L. Baker – Criminal defense
- U.S. Smokeless Tobacco
- Treff's Tavern
- DCI Plasma Center
- Billy McNabb – Criminal Defense
- Thoroughbred Technologies
- Dillinger's Bar
- Zooka's Burritos
- The Outpost Apartments
- Jet Maintenance
- Tough Enough Gym
- Audio Outlet
- 444 bar and grill
- Cabana Beach Apartments
- Harbour Classic Builders
- Hunt and Hunt, LTD
- Italian Garden
- The Timbers
- Great Locations
- Bishop's Square Apartment Homes
- Frost Bank
- Sanctuary Apartments
- Courthouse Video
- Cutie Pi's and Tough Guys
- The Zone Apartments
- University Club Apartments

Visit www.FITENITE.com for more info!



SPONSORSHIP FORM

Thursday, April 14, 2011 @ the Cotton Gin in Maxwell, TX

Select Your Package

Type	Cost	Amount Paid	Date Paid	Amount Owed
World Champion	\$ 2,000.00			
Heavy Weight	\$ 1,000.00			
Middle Weight	\$ 500.00			
TKO	\$ 300.00			
KO	\$ 150.00			

Sponsor Info

Business Name: _____

Address: _____

Phone #: _____

Email: _____

Contact Name: _____

Contact Title: _____

Please make checks payable to Fite Nite.

Thank you for your support! In order to take of advantage of the full Fite Nite marketing opportunity (flyers, t-shirts, website) and event program, final payment must be received by March 11, 2011. Website listing will follow full payment.

Fite Nite contact: _____

Customer Signature: _____

Please Print Name: _____

Date: _____